

PRIVACY NOTICE

Grandma's Attic Fairs ("we", "us", "our") is committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, disclose, and safeguard your personal data in accordance with the UK data protection framework, including the **UK GDPR**, the **Data Protection Act 2018 (DPA 2018)**, the **Data (Use and Access) Act 2025 (DUAA)**, and the **Privacy and Electronic Communications Regulations 2003 (PECR)**.

For the purposes of applicable data protection legislation, Grandma's Attic Fairs acts as a **Data Controller**.

1. Information We Collect About You

We may collect and process the following categories of personal data:

- **Identity Data:** First name, last name, title, and business name (for exhibitors or traders).
- **Contact Data:** Billing address, delivery address, email address, and telephone numbers.
- **Financial Data:** Bank account and payment card details (used solely for processing event bookings or ticket purchases).
- **Technical & Usage Data:** Internet Protocol (IP) address, browser type, time zone setting, and information about how you use our website, cookies, or storage and access technologies.

2. How and Why We Use Your Personal Data

We will only use your personal data when the law allows us to. Most commonly, we use your data under the following lawful bases:

- **Performance of a Contract:** To register you as an exhibitor, process your ticket bookings, and deliver our event management services.
- **Legitimate Interests:** To improve our antique and collector fairs, manage our relationship with you, and ensure efficient business operations.
- **Consent & PECR Compliance:** For electronic marketing communications (such as newsletters or emails regarding upcoming fairs), we comply strictly with **PECR** rules. We will obtain your explicit consent before sending electronic marketing, unless an applicable PECR exemption (such as the 'soft opt-in' for existing customers) applies.

3. Storage, Access Technologies, and Cookies (PECR Compliance)

Our website uses cookies and similar storage and access technologies to distinguish you from other users and improve your browsing experience.

- In accordance with **PECR**, we require your clear, affirmative consent to place non-essential cookies on your device.
- You can manage or withdraw your cookie preferences at any time via our website's cookie consent manager or your browser settings.

4. Data Sharing and Transfers

We do not sell your personal data. We may share your information with trusted third-party service providers (such as IT support, email delivery platforms, and payment processors) who process data on our behalf.

If any personal data is transferred outside the United Kingdom, we ensure a similar degree of protection is afforded to it by utilising UK-approved Standard Contractual Clauses (SCCs) or relying on relevant UK adequacy regulations.

5. Data Retention

We will only retain your personal data for as long as reasonably necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting, or reporting requirements.

6. Your Legal Rights

Under the **UK GDPR** and **DPA 2018**, you have the following rights regarding your personal data:

- **Right of Access (DSAR):** You have the right to request a copy of your personal data. In accordance with the **Data (Use and Access) Act**, searches in response to a Data Subject Access Request are limited to what is reasonable and proportionate. If we require further clarification to complete your request, we may "stop the clock" and pause the statutory response time limit until that clarification is received.
- **Right to Rectification / Erasure:** You can ask us to correct inaccurate data or delete your data under certain conditions.
- **Right to Object / Restrict Processing:** You can object to the processing of your data, particularly where we rely on legitimate interests or use your data for direct marketing.
- **Right to Withdraw Consent:** Where processing is based on consent, you have the right to withdraw it at any time.

7. Direct Complaints Framework (DUAA Requirements)

In compliance with Section 103 of the **Data (Use and Access) Act**, you have a statutory right to raise data protection complaints directly with us.

We have established a formal, transparent, and structured internal complaint-handling procedure to resolve your concerns efficiently. If you believe your data protection rights have been infringed, please submit your complaint to our team using the contact details below. We will acknowledge, investigate, and respond to your complaint within the statutory timeframes.

8. Contact Details & Regulatory Authority

If you have any questions about this Privacy Notice, wish to exercise your rights, or want to lodge a formal complaint, please contact us:

- **Email:** info@grandmasatticfairs.co.uk
- **Postal Address:** 35 Doveshill Crescent, Bournemouth, BH10 5BS
- **Telephone:** 01202 779564 or 07960 502508

If you remain dissatisfied with our internal response or how we handle your data, you retain the right to lodge a complaint at any time with the **Information Commissioner's Office (ICO)**, the UK supervisory authority for data protection issues (Website: www.ico.org.uk).

This privacy notice may be amended from time to time.
Last updated: September 2026.